



Reflections Lunch and Learn Links and Resources

Reminders:

- [Register for LAUNCH](#) for access to 60+ Workshops & Six Training Sessions!
- We would like to receive your feedback! [Please complete this survey.](#)
- Encourage all executive board members to complete their [Officer Intake Form](#)
 - This will provide Texas PTA with your contact information and ensure you receive important communications throughout the school year. If you are coordinating the Reflections program, please choose the Arts in Education/Reflections option.

Important Links:

- [Local Roster](#) - Check your PTA's Standards of Continuing Affiliation status to ensure your PTA has achieved Active Status and remains in Good Standing
- [Arts in Education Resources](#)
- [Reflections Leader Resources](#)
 - The current Reflections forms are ready to go and available on the website.
 - Find your Coordinator Checklist links at the top of the page
 - Also at the top, you will find the newly posted, [How to Host a Virtual Reflections Program](#), for tips on how to promote, collect, judge and celebrate your program virtually
- [Reflections Promotional Materials](#) available on our website
- Student rules packet and fillable PDF student entry form available on the [Eligibility & Participation](#) page
- Visit our [2019-2020 Reflections Gallery](#) to see examples of entries that were awarded by Texas PTA in past years
- [Texas PTA Digital Magazine and Articles](#)
- [FOUNDATIONS Trainings](#)
 - Each PTA Executive Board member has two Texas PTA training requirements. FOUNDATIONS training (Essentials and Basics) can be completed online and should be taken no later than October 15.
- [Procedures during COVID](#)
 - Answers questions regarding virtual meeting, voting, etc.
- [Standards of Continuing Affiliation](#)
- [JoinPTA.org Information](#)
- [National PTA video from Anna King, National PTA President-Elect](#)

Resources:

- Email Risa Ginther, Texas PTA Arts in Ed Chair artsined@txpta.org
- Email Carrie Mays, Texas PTA Programs Manager cmays@txpta.org

PTA Terminology

- Local PTA – School level PTA
- Council PTA – District wide PTA, (might include multiple school districts)
- Independent PTA – A PTA that is not a member of a Council PTA or a Council PTA is not available to them
- Regional Judging – Independent PTAs will advance their Reflections entries to Regional level rather than Council level (Please reach out to Carrie Mays at cmays@txpta.org for Regional deadlines)

See page two to view Q&A from the Lunch and Learn Chat.

Is there a date we need to start the Reflections program at our campus?	There isn't a specific kick-off week, but you could utilize the National Arts in Education Week (September 13-19) and National Arts and Humanities Month (October) to help advertise your Reflections program and Arts in Education in general.
Are the students encouraged to work on their Reflections entries during their downtime at school (for students who are in-person)? This was a question from our school's art teacher. Teachers are willing to provide materials.	Reflections entries can be worked on at home or school. If teachers want to encourage working during downtime, they can but it's not mandatory.
How would we collect a digital visual arts entry? Other categories are easier in this regard.	A high-quality photograph could be taken of visual arts entries and sent for judging. Most smart phones take high resolution photos now a days. If the entry is small enough, scanning is also an option.
Are we accepting both forms of entries - physical and digital?	Yes, Local and Council PTAs are welcome to accept entries physically, digitally or both. Please work with all families to accept artwork safely.
Since having at least one household member is a requirement for the Reflections program, what do we do if a family member can't afford the dues?	Please work with families and ask if they would like to join your PTA. Some PTAs also have set-up a sort of gift-a-membership program for families that need it. This idea should be discussed with our Board prior to implantation.
	Comment from Leader in Chat: We have the option on our enrollment form for people to sponsor a teacher. I don't see why for those who are concerned about the family not being able to afford the fee to have this option for sponsoring a student.
	Comment from Leader in Chat: I'm from a low-income school but we still have one or two join every year because their kid has entered Reflections. Not sure what your dues are, but ours are only 5.50
	Comment from Leader in Chat: We were able to secure a donation for our 9 students who couldn't afford a membership from a local business
	Comment from Leader in Chat: I think it really is a tangible benefit of being a member.
	Comment from Leader in Chat: Ask if your Council PTA can help
Is there anything that wouldn't allow us to offer art supplies to some students who need?	No limitations at all! This is a great idea! You could even get a community member involved to possible donate the supplies.
Can a group submit an entry? For example, if two students work on a video or a musical piece? Or is it individual only.	No, Reflections is for a single student entry. Students may help by dancing in a choreographed dance, acting in a film, playing/singing in a composition, etc. But the entry itself should be the creation of the student entering the program. They are the Choreographer, Producer, Composer, Photographer, Author and Artist.
Ideas for marketing the program when schools are virtual? not everyone is on social media.	Comment from Leader in Chat: Teacher's Google classroom. (Texas PTA: Discuss this with your Principal first, then ask the teachers to promote the program during class.)
	Comment from Leader in Chat: I created a Canvas Page for my campus.
Can we host a Facebook live for a master class?	Yes, you can utilize Facebook live to host a master class. That is a great idea!

Can Texas PTA provide a fillable pdf for the student entry form?	A fillable PDF form can be found on our website on the Eligibility & Participation page. Typed signatures will be accepted by both Texas and National PTA.
	Comment from Leader in Chat: Ensure the student provides both the title and artist Statement. Artist Statement is important during judging.
	I created an online form in which you can filter the category, the artist statement and name of the artwork so that you don't have to reveal the student name.--Just a suggestion.
Is the flier available?	Yes, a downloadable and editable flier is available on our website from the Promotional Materials page
Is it fine for kids to say their name and grade in film production, choreography and music composition	Yes, we do not disqualify entries for this. If a family asks in advance, you can try to discourage them, but it is fine to move forward. If a judge happens to know one of the students, ask them to let you know so you can have someone else judge that group. The reason we strive for blind judging is to have the program as transparent and above board as possible.
I need clarity on how "unique" the art needs to be. For example, If I have a whole class do portraits. Is that ok?	The teacher could use the "I Matter Because" as an art, (or music, dance, writing, photography, film) prompt and after the students create their art, they can submit into the Reflections program.
	Comment from Leader in Chat: The class can use the theme as motivation for creation of individual art works.
Do you offer certificate templates?	We plan to offer a Reflections Certificate for purchase in the Texas PTA store later this October.
Which form to be used for virtual entry submission?	The document " How to Host a Virtual Reflections Program " has tips on collecting and judging entries virtually.
What happened with the Texas PTA Reflections awards from last school year if the student couldn't attend the awards ceremony?	Awards were sent directly to student's home address following the ceremony in August.
Do you recommend that we print applications and send to entire school or allow applicants to go online to get their application?	This will depend on your school and if they are participating in-person, virtually or both. Providing a download link may be easiest route. If you are collecting digitally, the families can return the form by email/Google Drive along with their entry. There is a packet of rules available on the Eligibility & Participation page. You can send them to our webpage or upload the document(s) to your PTA's site.
How do we find our districts chair for reflections?	Please email Carrie Mays at cmays@txpta.org and she will connect you with your Council PTA.
One of my most frequently asked questions is when music is used in the background of a media or a choreography...can they purchase their music or can only use public music?	No need to purchase the music or restrict to public domain. All the student needs to do is cite the artist and music on the student entry form to give them credit.
As council do we get separate emails or do we just need to make up our own?	Each level of PTA would need to create their own email account. Your PTA may already have one you can use to create a reflections email address. Please discuss this with your PTA President.
Does the school set up judging with just the entries at the school level or does the school send entries to the council in their district for judging?	Each level will host their own judging. You will find judging guidelines on the Leader Resources page in the section labeled "Reflections Judging in Seven Easy Steps"
Is the judging rubric in resources as well... Where do we get the judging guidelines and score cards?	All resources: scorecards, judging tips, forms and rules can be found on our website on the Leader Resources page .
Can we do in person judging?	You are welcome to host a virtual or in person judging or both. Please be safe when planning any in-person event.

How can we share the artwork with judges safely?	We utilize Google Drive at the state level. Organize the entries into folders by group and then share access to the folder with your judges. Provide them with a digital scorecard and they can judge on their own time, returning the results to you by whatever deadline you set for them.
Can the school Art Teacher be asked to be a judge?	<p>Comment from Leader in Chat: We like to swap judges with a different school, so they are not judging their own students' work.</p> <p>Some teachers may be able to recognize a student's artwork without seeing the name. This is why we recommend you look outside of your school for judges.</p>
Could the NHS members at the feeder high school be used as judges?	Yes, if they have a background in the category they are judging. I would be careful with this and only ask upper level classman to possibly judge your youngest group so there is a wide age gap. They will also need to step down from judging a group if they recognize a student's artwork.
How many judges would be needed for the school level	<p>Do your best to find 2+ judges per group. If judges are willing, they can judge more than one group.</p> <p>Comment from Leader in Chat: For Literature, I used the librarian at the public library.</p> <p>Comment from Leader in Chat: We had 75 entries in photography and visual arts at our high school last year. I had two judges - one photographer and one artist — that both judged those 75 entries. Then I could average their scores.</p> <p>Comment from Leader in Chat: Local city officials love to judge.</p> <p>Comment from Leader in Chat: At my elementary we use local business owners who have art business, dance schools etc.</p> <p>Comment from Leader in Chat: Local Art Schools and Music Schools love the opportunity to help in judging.</p> <p>Comment from Leader in Chat: Also, as programs chair for JH and elementary, we combine our judging.</p> <p>Comment from Leader in Chat: Look for music and art schools for judging</p> <p>Comment from Leader in Chat: Art guilds, community bands</p> <p>Comment from Leader in Chat: I used an editor from a local book publisher to judge literature. Could also use a small bookstore owner!</p> <p>Comment from Leader in Chat: College instructors/students</p>
So we can do the judging all virtual then collect only the art that is advancing to District level. Correct?	That is correct! Local and Council PTAs can host a completely virtual program. The only caveat is that Texas PTA would still like to receive the physical entry. But that will be limited to 30 entries or less, district wide. Please be prepared to collect the physical entry if you have one or a few entries advancing to state-level from your PTA.
How do we as council forward on a virtual entry to state? Do we have to make hard copies of the literature, dance and film for Texas PTA or only the visual art?	Texas PTA would like to receive the physical entries from Council PTAs. We do understand that there are still a lot of unknowns with the current pandemic. If collecting the physical entry is not feasible at that time, please reach out to Carrie Mays at cmays@txpta.org for more options.
I'm really looking for any restrictions on how we promote the program, like in social media for example?	As long as you are keeping PTA's mission, purpose and values in mind, you can get creative with promoting your program! For some examples, please read the document, How to Host a Virtual Reflections Program .
For dance does it have to be original? I'm thinking about how tiktok dances are made ;)	Yes, the participating student should be the choreographer and the dance should be original. The music however does not need to be original, so they could still record through TikTok, but with an original dance.

<p>Last year's submissions that went to state, how do we get those back?</p>	<p>Entries from the last school year were returned late to the Council PTA Coordinators in June due to the statewide shutdown. With schools closed and stay at home orders, most artwork is most likely still in possession of those Council Coordinators. Please reach out to them to plan for return once you feel it is safe to do so. If you need assistance connecting with your Coordinator, please email Carrie Mays at cmays@txpta.org. To return artwork to students, you could organize a drive thru pick-up day(s) at the school or a central location. Please discuss with your Principal prior to planning a pick-up at your school.</p>
<p>Message from Texas PTA President, Suzi Kennon!</p>	<p>I can't wait to see all the entries you forward to us at Texas PTA! Our kids never cease to amaze me with their creativity and talent! Thank you all for bringing this program to your campus!</p>